



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3046152
Schedule Dates 09/26/17-10/02/17
Advertiser Mark Herring for Attorney General-D (86615)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Attorney General (221726)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/5603
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/25/17
Last Modified 09/25/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,776.25
Net Total \$38,398.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	73	\$45,175.00
Grand Total:	73	\$45,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	5A- News-Good Morning Washington at 5a			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		9/25/17
2.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$300.00	\$300.00	Washington (WJLA)		9/25/17
3.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6A- News-Good Morning Washington at 6a		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/25/17
4.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1				3	\$1,000.00	\$3,000.00	Washington (WJLA)		9/25/17
5.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/25/17
6.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	9A- Live with Kelly			1		1	1			3	\$375.00	\$1,125.00	Washington (WJLA)		9/25/17
7.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	9A- Live with Kelly		1							1	\$350.00	\$350.00	Washington (WJLA)		9/25/17
8.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	10A- Rachael Ray			1	1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		9/25/17
9.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	10A- Rachael Ray		1							1	\$200.00	\$200.00	Washington (WJLA)		9/25/17
10.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	11A- ABC-The View		1							1	\$300.00	\$300.00	Washington (WJLA)		9/25/17
11.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	11A- ABC-The View			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		9/25/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		9/25/17
13.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	12P- News-ABC 7 News at Noon		1							1	\$450.00	\$450.00	Washington (WJLA)		9/25/17
14.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	12:30P- Who Wants to be a Millionaire			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		9/25/17
15.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	1P- ABC-The Chew			1		1	1			3	\$200.00	\$600.00	Washington (WJLA)		9/25/17
16.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	1P- ABC-The Chew		1							1	\$250.00	\$250.00	Washington (WJLA)		9/25/17
17.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		9/25/17
18.0	Normal Line / SPOT	09/27/17-09/29/17	3	:30	2P- ABC-General Hospital				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		9/25/17
19.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)		1							1	\$200.00	\$200.00	Washington (WJLA)		9/25/17
20.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	4P- News-ABC 7 News at 4p			1	1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		9/25/17
21.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	4P- News-ABC 7 News at 4p		1							1	\$250.00	\$250.00	Washington (WJLA)		9/25/17
22.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	5P- News-ABC 7 News at 5p		1							1	\$550.00	\$550.00	Washington (WJLA)		9/25/17
23.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		9/25/17

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24.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		9/25/17
25.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$700.00	\$700.00	Washington (WJLA)		9/25/17
26.0	Normal Line / Access	09/26/17-09/28/17	2	:30	7P- Wheel Of Fortune			1	1	1				3	\$1,800.00	\$5,400.00	Washington (WJLA)		9/25/17
27.0	Normal Line / Access	09/26/17-09/29/17	2	:30	7:30P- Jeopardy			1	1		1			3	\$2,700.00	\$8,100.00	Washington (WJLA)		9/25/17
28.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	11P- News-ABC 7 News at 11p			1		1				2	\$1,000.00	\$2,000.00	Washington (WJLA)		9/25/17
29.0	Normal Line / SPOT	09/30/17-09/30/17	3	:30	7P- Wheel Of Fortune Wknd							1		1	\$300.00	\$300.00	Washington (WJLA)		9/25/17
30.0	Normal Line / SPOT	09/30/17-09/30/17	3	:30	7:30P- Jeopardy Wknd							1		1	\$400.00	\$400.00	Washington (WJLA)		9/25/17
31.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	8A- ABC-Good Morning America Sunday								1	1	\$200.00	\$200.00	Washington (WJLA)		9/25/17
32.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/25/17
33.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$250.00	\$250.00	Washington (WJLA)		9/25/17
34.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	11P- News-ABC 7 News at 11p								1	1	\$250.00	\$250.00	Washington (WJLA)		9/25/17

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35.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	7A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/25/17

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